
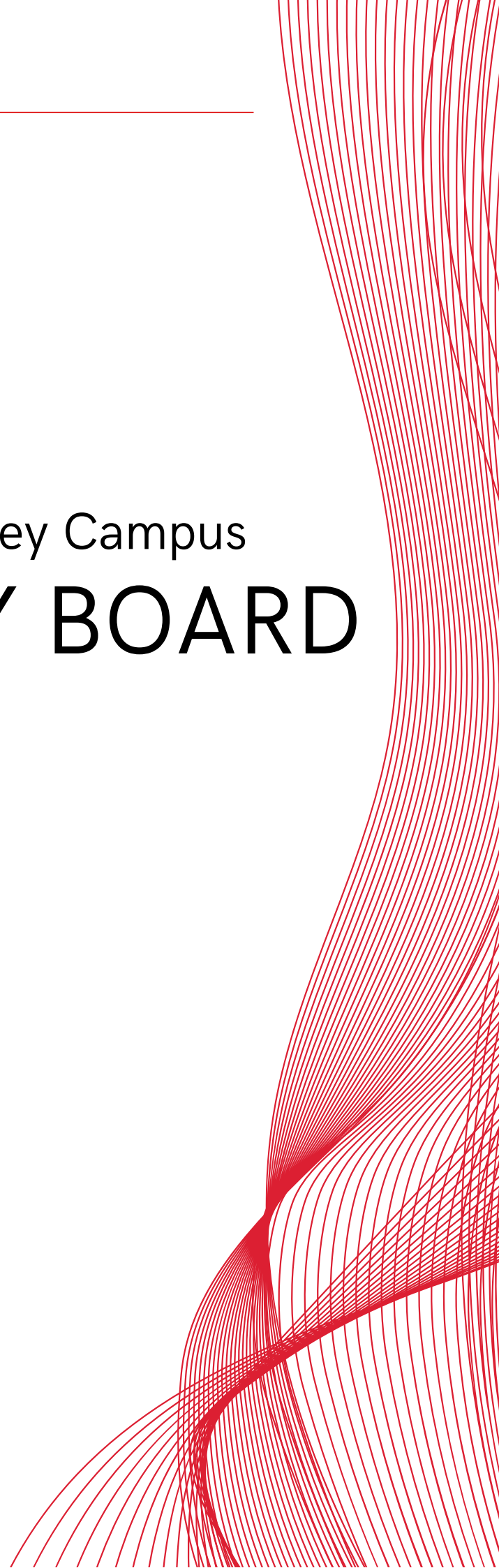




UNIVERSIDAD
ANA G. MÉNDEZ
UAGM



BTED Cupey Campus **ADVISORY BOARD** 2022-2024



MISSION

To collaborate with the Business, Tourism, and Entrepreneurship Division of the UAGM, Cupey Campus in the fulfillment of its established mission and vision. The Board will provide the necessary advice and recommend the direction to be followed to capitalize on the areas of opportunity that are identified in the local and global environment.

PURPOSE

1. Provide advice related to the educational business environment that responds to the changing needs of the various industries existing in the country.
2. Provide recommendations on the strategic planning process that is carried out in the Division of Business, Tourism, and Entrepreneurship of the UAGM in the Cupey campus.
3. Collaborate in the identification of areas of opportunity and possible access to sources of funds that the Division could obtain for various initiatives that respond to its mission and vision.
4. Collaborate in the identification of research and consulting opportunities for the faculty of the Division.
5. Assist in the identification of research opportunities, internships, and work experience for students and alumni of the Division.
6. Serve as spokespersons in the professional, business, and academic community, in and outside of Puerto Rico, about the strengths and capabilities of the faculty, students, and curriculum we offer.
7. Provide information on markets and industries to keep programs current, relevant, and relevant and to narrow the gap between academia and the work and business environment.

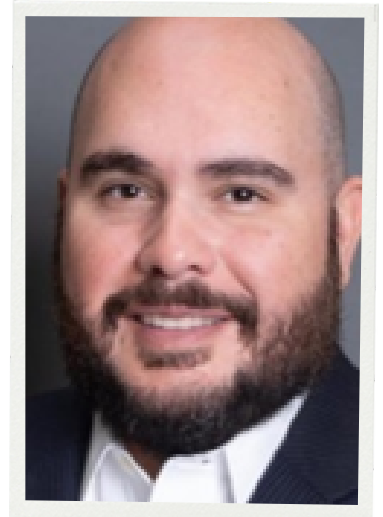
ADVISORY BOARD MEMBERS

Ramón A. Pérez Blanco, Esq., CPCU

Attorney Ramón Pérez Blanco holds a Juris Doctor with a Certificate in Admiralty Law from Tulane University Law School (2004). He also has a Master of Science with a major in Risk Management and Insurance from Georgia State University (2001) and a Bachelor's Degree in Business Administration with a concentration in Risk Management and Insurance from Georgia State University (1998). Attorney Pérez Blanco was admitted to practice by the Supreme Court of Puerto Rico in February 2005. In addition, he holds the Chartered Property and Casualty Underwriter (CPCU) designation.

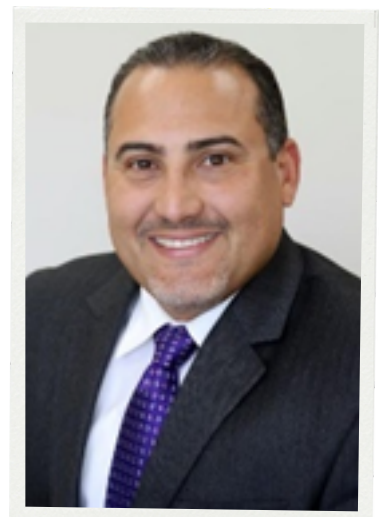
Attorney Pérez Blanco is the President & CEO of Fulcro Insurance, the largest locally owned insurance broker. Prior to this role, he directed Fulcro's Global Risks Practice, Claims & Insurance Disputes Practice, and Commercial Risks Practice. In 2009, Perez Blanco led the company's expansion into the United States with the opening of Fulcro Insurance of Georgia. His previous experience includes positions in London, UK in the Global Financial Risks Division of an international insurance broker and in Atlanta, GA as a facultative property reinsurance underwriter for Latin America & the Caribbean.

Attorney Pérez Blanco was the President of the Puerto Rico Products Association (2015-2017), has been a board member of various local business associations, and is the current President of the Puerto Rico Chamber of Commerce.



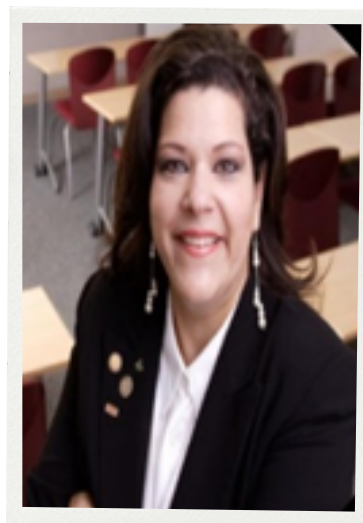
José R. Rodríguez Osorio, MBA

Experienced commercial and operational executive with a focus on sales and marketing with twenty-six years of experience in the automotive and consumer goods industries, including alcoholic beverages, household products, personal care, and provisions (food and beverages). He holds a bachelor's degree in marketing from the University of Puerto Rico and a master's degree in international business from the University of PHOENIX. Rodríguez is responsible for the development of several leading brands in the Puerto Rico market such as Bacardi, Degree, Axe and Welch's. His ability to take on a leadership role and motivate others has been one of his key assets in effectively developing good working relationships with sales and other support teams within organizations. "Being able to earn the trust and respect of a sales force has been key to my success."



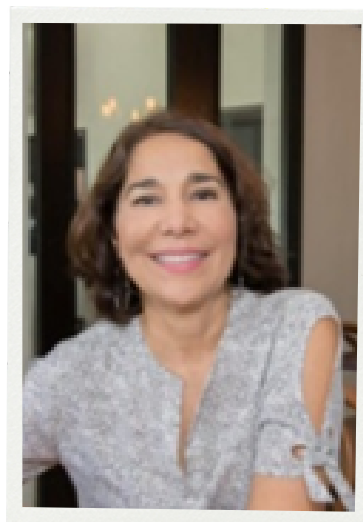
Wanda R. Sánchez-Pierluisi

With 38 successful years of experience in the mortgage industry, past president of the "Mortgage Bankers School". Currently Vice President of the Board of the MBS and Vice President of the Advisory Board of the School of Business Administration of the Universidad Ana G. Méndez Cupey Campus. Affiliated to the MBA of PR as a Mortgage Leader, member of The Worldwide Association of Female Professionals, tireless woman, committed and determined to always seek alternatives and development opportunities in everything she does and for her community. She strongly believes in sharing what she has learned and developing future leaders. In 2003 she was inducted as a life member of the Empire Who's Who, and of the Worldwide Association of Female Professionals. She served on the Board of Directors of Women in Mortgage Industry Network and on the Board of Habitat for Humanity. She currently works for Equity Mortgage Inc, as Vice President and Manager of the Process, Closing and Condominium Review Department. She worked at Oriental as VP Corporate Chief Underwriter leading the Mortgage Risk, Servicing and Loss Mitigation team. She was a professor in finance at the Universidad Metropolitana (UMET) now Universidad Ana G. Méndez, is an active professor for the last 25 years at the Mortgage Bankers School and received the MBS Outstanding Professor of the Year award at the MBA of PR convention in June 2016.



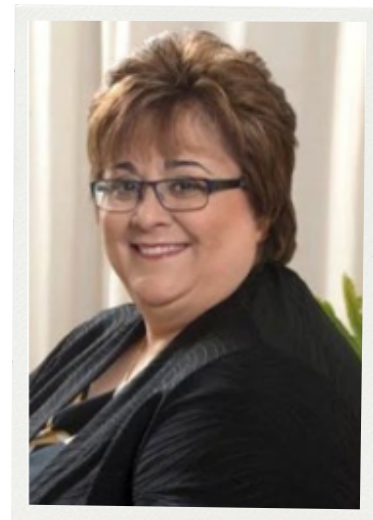
Wanda Otero

Quesos Vaca Negra, Inc. is founded by Wanda Otero, a Licensed Microbiologist in 2008 when it began its production of artisan cheeses in the Puerto Rican market. Wanda began making cheeses experimentally at her home. She learned the trade by taking seminars and working tirelessly to improve the quality of her processes every day, sharing with other expert producers from the United States, Europe, and Canada. In 2017 they expanded their production with the launch of their line of Probiotic yogurts in such original flavors as coconut, papaya, guava, oatmeal, piña colada, coffee, and natural. All Vaca Negra products are artisanal made from the best raw milk from the dairy farms of the region, in the town of Hatillo, Puerto Rico. A town known as the dairy capital of Puerto Rico and recognized for the quality of its milk. Vaca Negra cheeses are different from those that until then were made in Puerto Rico. They are inspired by the old and traditional ways of making European cheeses in the style of French cheeses like the Beaufort, English like the Cheshire, and Spanish cheeses like the Manchego. At present, we have a variety of 6-aged cheeses with special editions added throughout the year.



Andria M. Salvá

Andria is a Strategic Organizational Development Consultant and Executive Coach applying the latest in Neuroscience Research, Organizational Psychology, Business Wisdom, and Emotional Intelligence in ensuring effective and transformational solutions for innovation, agility and change management at organizations looking for extraordinary results. She has lead SHRM-Puerto Rico Chapter in different roles as President and Secretary/Treasurer, currently leading the Lifelong Learning social initiative of the Chapter. For over 20 years, Andria has been instrumental in supporting manufacturing, medical devices, electronics, financial services, and small businesses employees and leaders in transforming their mindsets, acquiring operational and people management skills, defining new career paths, and handling team communications for ensuring business results. Most recently Andria is incorporating Conversational Intelligence and Positive Intelligence within her own Vortex Model© Programs, providing solutions for individuals and teams



Victor Velázquez

Victor Velázquez Born in Humacao Puerto Rico, Victor showed a great attitude towards technology, science, and mathematics from an early age. In 2000 obtained a Bachelor of Science degree in Electrical Engineering from the University of Puerto Rico - Mayagüez. Since then, he has grown a successful professional career in the technology sector working for multiple Fortune 500 companies including Microsoft, Hewlett Packard Enterprise, and currently Amazon as a Senior Program Manager for Alexa AI.

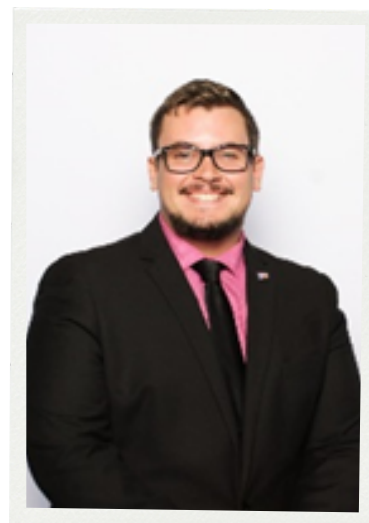


UAGM REPRESENTATIVES TO THE BOARD

ALUMNI REPRESENTATIVE

Bryan Candelario Román

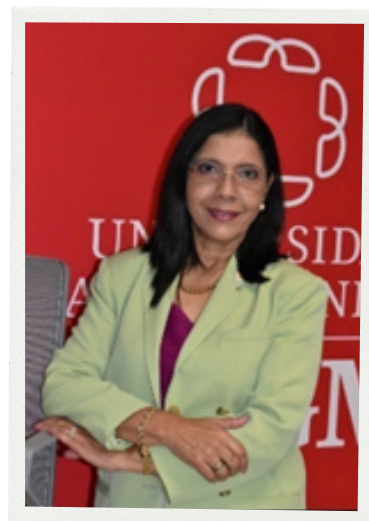
Bryan Candelario Román is a recent MBA alumnus from Bentley University, McCallum Graduate School of Business. Before attending Bentley, Mr. Candelario studied at Universidad Ana G. Méndez (UAGM), Cupey Campus, where he completed his Bachelor's in Entrepreneurship Management. During his undergrad studies, he was involved in multiple student organizations such as ENACTUS, Mentors Empresariales, and UAGM Cupey Student Council. Bryan was the recipient of the Prospanica 2020 Scholarship and the Dean Leadership Scholarship from Bentley University, one of the most competitive scholarships from this university. While pursuing his master's degree, he worked at the Graduate Admission Office as Graduate Student Ambassador, recruiting students from all across the globe. In addition, he participated in the Graduate Student Association as the Vice President of Mentorship and Leadership. He currently works at State Street in Boston, Massachusetts, as Sr. Project Coordinator.



ADMINISTRATIVE REPRESENTATIVE

Teresita Ibarra Pérez, PhD

Dr. Teresita Ibarra Pérez holds a Ph.D. in Business and Management Development from the Interamerican University of Puerto Rico (UIPR), with a specialty in international business, a professional certificate in Economic Sciences from the UIPR, a Master of Business Administration with a concentration in Marketing from the Universidad del Turabo and a Bachelor of Arts in Public Communication from the University of Puerto Rico, Río Piedra's enclosure. Currently, Dr. Ibarra is serving as Department Director of the Business, Tourism and Entrepreneurship Division at the Universidad Ana G. Méndez, Cupey Campus, and has extensive experience in the area of administration, business education, marketing, and public relations in for-profit and non-profit organizations. She worked as Director of Cultural Activities and assistant to the Dean of Students of the Universidad del Turabo, as a Professional Relations Officer she held several positions in the Ana G. Méndez University System, including the direction of the Public Relations office of the System in 1987. She directed the international marketing division of Prodisc, Inc., the first compact disc factory in Puerto Rico. As an entrepreneur, she was a partner of the Vogárs Advertising Agency, the marketing and communications company Alers, Ibarra y Rodríguez Communicators. In other entrepreneurial projects, she co-founded Bien en Casa, Inc., the first patient transportation company in Puerto Rico registered with the Public Service Commission.



FACULTY REPRESENTATIVE

Alfredo Lebrón Kuri, PhD

Dr. Alfredo Lebrón Kuri holds a Ph.D. in Organizational and Management Development with a specialty in Human Resources from the Interamerican University of Puerto Rico, a master's degree in marketing from the Metropolitan University, and a bachelor's degree in business administration with a major in Marketing from the University of Puerto Rico. His professional career path includes 15 years of experience in Higher Education in faculty, leadership, academic direction positions, and managerial positions. He also has experience in the banking industry which includes the development and coordination of projects at the organizational level and management of commercial banking relationships. During the past years he has distinguished himself in entrepreneurship, developing research, and conducting conferences and community projects focused on this topic. He has also been recognized for his contributions to the development of entrepreneurial leaders in the student organizations in which he has served as a mentor. He has been a collaborator of ENACTUS since 2011. He is currently an Assistant Professor of the Division of Business, Tourism, and Entrepreneurship of the Ana G Méndez University and participates in several academic initiatives and business and community development.



STUDENT REPRESENTATIVE

Penélope Mieses Paulino

Miss Penélope Mieses Paulino is a student of Entrepreneurship at the Ana G. Méndez University of the Cupey Campus. Co-President of Enactus UAGM Cupey, a student organization that develops leaders. Collaborator and essential liaison of Entrepreneurship for the Future that creates entrepreneurship ecosystems in schools in Puerto Rico. She was part of the panel of the HETS organization where the educational model received the highest score in the Student Track of Technology Integration, along with her co-authors Delisse Ríos and Yeilianys Nieves. Penelope was recognized by Enactus Puerto Rico with the 2022 Student of the Year Award – Honorable Mention for her work.

