

ACADEMIC DIVISION OF LIBERAL ARTS			
Degree: BACHELOR OF ARTS		CURRICULUM	
Credits: 123			
Program: COMMUNICATIONS			
Description: Prepares to work in the media: radio, television, press, internet, etc. You can be a professional in: journalism (print, radio, television, digital), public relations or advertising.			
Code	Course	Credits	Requirements
General Education courses			
SPAN 152	Fundamentals of Reading and Writing	3	
ENGL 152	Fundamentals of Reading and Writing	3	
SPAN 250	Writing Techniques	3	SPAN 152
SPAN 255	Research Writing	3	SPAN 250
ENGL 153	Advanced Communications in English	3	ENGL 152
MATH 120	Introductory Algebra	3	
FSSS 105	Freshman Seminar	3	
SOSC 111	Individuals, Community, Government and Social Responsibility I	3	
HUMA 111	Civilizations and Universal Culture I	3	
SOSC 112	Individuals, Community, Government and Social Responsibility II	3	SOSC 111
HUMA 112	Civilizations and Universal Culture II	3	HUMA 111
INSC 101	Integrated Science I	3	
ENGL 231	Research and Writing	3	ENGL 153
SPAN 331	Public Speaking	3	SPAN 255
INSC 102	Integrated Science II	3	INSC 101
PSYC 123	General Psychology	3	
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Core courses			
STAT 300	Elements of Statistics I	3	MATH 120
GEOG 205	Global Communities and Resources	3	
SOSC 320	Social Research Techniques	3	STAT 300
SOCI 358	Social Problems of Puerto Rico	3	
ECON 207	New World Order Economy	3	
COMM 205	Social Communication Theory	3	
COMM 212	Development and Management of Media Enterprises	3	COMM 205
COMM 210	Legal and Ethical Aspects of Mass Media Communications	3	COMM 205
COMM 325	Introduction to Advertising	3	COMM 205
COMM 320	Introduction to Public Relations	3	COMM 205
COMM 400	Television Principles	3	
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Code	Course	Credits	Requirements
Specialization courses			
COMM 230	Fundamentals of Journalism Writing	3	COMM 205
COMM 305	Writing and Style in Journalism	3	COMM 205, SPAN 152
COMM 307	Writing for the Communications Media	3	COMM 205
COMM 311	Photojournalism	3	COMM 205
COMM 430	Journalism Workshop	3	COMM 230
COMM 380	Principles of Radio	3	COMM 205
COMM 385	Radio Production and Direction	3	COMM 380
COMM 420	Writing for Public Relations	3	COMM 320
COMU 203	Audiovisual Communications I	3	COMM 205
PROD 205	Audiovisual Production I	3	
COMM 450	Supervised Practice	3	24 credits in Communications
		33	
Electives			
ELECTIVA	Elective outside Communications	3	
ELECTIVA	Elective outside Communications	3	
ELECTIVA	Elective outside Communications	3	
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ACADEMIC DIVISION OF LIBERAL ARTS			
Degree: BACHELOR OF ARTS Credits: 123		PLAN OF STUDY	
Program: COMMUNICATIONS			
Code	Course	Credits	Requirements
FIRST YEAR- FIRST SEMESTER			
SPAN 152	Fundamentals of Reading and Writing	3	
ENGL 152	Fundamentals of Reading and Writing	3	
SOSC 111	Individuals, Community, Government and Social Responsibility I	3	
FSSS 105	Freshman Seminar	3	
HUMA 111	Civilizations and Universal Culture I	3	
		15	
FIRST YEAR – SECOND SEMESTER			
ENGL 153	Advanced Communications in English	3	ENGL 152
SOSC 112	Individuals, Community, Government and Social Responsibility II	3	SOSC 111
SPAN 250	Writing Techniques	3	SPAN 152
COMM 205	Social Communication Theory	3	
HUMA 112	Civilizations and Universal Culture II	3	HUMA 111
		15	
SECOND YEAR- FIRST SEMESTER			
SPAN 255	Research Writing	3	SPAN 250
INSC 101	Integrated Science I	3	
ENGL 231	Research and Writing	3	ENGL 153
COMM 210	Legal and Ethical Aspects of Mass Media Communications	3	COMM 205
MATH 120	Introductory Algebra	3	
		15	
SECOND YEAR- SECOND SEMESTER			
INSC 102	Integrated Science II	3	INSC 101
GEOG 205	Global Communities and Resources	3	
SOCI 358	Social Problems of Puerto Rico	3	
COMM 230	Fundamentals of Journalism Writing	3	COMM 205
ECON 207	New World Order Economy	3	
		15	

Code	Course	Credits	Requirements
THIRD YEAR- FIRST SEMESTER			
SPAN 331	Public Speaking	3	SPAN 255
STAT 300	Elements of Statistics I	3	MATH 120
COMM 212	Development and Management of Media Enterprises	3	COMM 205
COMM 305	Writing and Style in Journalism	3	SPAN 152, COMM 205
COMM 311	Photojournalism	3	COMM 205
		15	
THIRD YEAR – SECOND SEMESTER			
SOSC 320	Social Research Techniques	3	STAT 300
PSYC 123	General Psychology	3	
COMM 320	Introduction to Public Relations	3	COMM 205
COMM 325	Introduction to Advertising	3	COMM 205
COMM 307	Writing for the Communications Media	3	COMM 205
		15	
FOURTH YEAR- FIRST SEMESTER			
COMM 420	Writing for Public Relations	3	COMM 320
COMM 380	Principles of Radio	3	COMM 205
PROD 205	Audiovisual Production I	3	COMM 205
COMM 430	Journalism Workshop	3	COMM 230, COMM 205
ELECTIVA	Elective outside Communications	3	
		15	
FOURTH YEAR- SECOND SEMESTER			
COMU 203	Audiovisual Communications I	3	COMM 205
COMM 400	Television Principles	3	
COMM 385	Radio Production and Direction	3	
COMM 450	Supervised Practice	3	24 credits on Communications
ELECTIVE	Elective outside Communications	3	
ELECTIVE	Elective outside Communications	3	
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